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WORLD'S FAIR TULIPS 4★ HIT

SAME VARIETIES OFFERED AT NEW
LOW PRICES—IDEAL FOR BEDS OR
BORDER PLANTINGS; EASY TO GROW

A beautiful tulip display along Constitution Mall.



©NYWF

5% DISCOUNT IF ORDERED BEFORE AUG. 15th

To ease off our busy fall packing season, we are offering an extra 5% discount on all orders received before August 15th. Each order will be packed, stored in our scientifically cooled Bulb House and shipped to you prepaid at planting time. To save an extra 5%, send in your order promptly!

Flowerfield at World's Fair

Be sure to visit our booth in "Gardens on Parade" at the New York World's Fair 1939. We'll be glad to listen to your problems and give you expert advice on planting, fertilizing, etc.

If you haven't seen them yourself, you've read about them — those gorgeous tulip displays that are such a sensational success at the New York World's Fair! Donated by the Holland Bulb Industry and arranged by the country's leading landscape artists, these long-stemmed, vivid beauties have set a new fashion in gardening that will be picked up by gardeners everywhere!

And you can duplicate these displays in your own garden—either completely or on a modest scale! For tulips are easy to grow and require but minimum care. But — for a successful tulip planting — your bulbs must be strong, healthy and top size.

For beds, border or spot planting, FLOWERFIELD's World's Fair Exhibited varieties will give you the same rich effects you saw at the "World of Tomorrow".

All are guaranteed top grade; big — and at prices lower than we have ever offered them before. Check off your selection on the coupon below; tear it off and mail it in today!

— TEAR OFF THIS COUPON —

Make Your Selection from these 16 DARWINS

Dignified, long-stemmed, perfectly-formed giants with rich, cup-shaped flowers. (W.F. distinguishes World's Fair Exhibited varieties.)

	Dozen	Hundred
AFTERGLOW: Salmon, orange hue	\$65	\$4.25
BLACK EAGLE: (W.F.) Shining deep purple	.75	5.25
BLEEDING HEART: Lila	.60	4.00
CARA BUTTER: (W.F.) Salmon pink	.55	3.70
FRANCOME SANDERS: (W.F.) Fiery rose-scarlet	.60	3.80
INGLEScombe YELLOW: (W.F.) Canary yellow	.60	3.80
KING HAROLD: Dark blood red	.60	3.80
LA PRANCE: Pink, white base	.90	6.50
PRIDE OF HAARLEM: (W.F.) Rosy-carmine	.60	3.80
PRINCE OF WALES: (W.F.) Bright rose-scarlet	.70	4.80
PRINCESS ELIZABETH: (W.F.) Vivid rose pink	.65	4.10
REY E. EWENK: (W.F.) Heliotrope-like	.60	3.90
THE BISHOP: (W.F.) Bright violet blue	1.10	8.10
VENUS: (W.F.) Pure satiny rose	.75	5.50
YELLOW GIANT: (W.F.) Deep yellow	.70	4.80
ZWANENBURG: (W.F.) Pure white; black anthers	.80	5.85

SPECIAL TULIP SELECTIONS SAVE MONEY

SELECTION "B"

6 different varieties, each World's Fair Exhibited. Colors run from yellow to lavender; 6 separately Packed and Labeled.

Darwin—Clark Butt:	
Salmon Pink	
Darwin—Farncombe	
Sanders: Scarlet	
Cottage—Inglescombe	
Yellow: Yellow	
Darwin—Afterglow:	
Salmon; orange hue	
Darwin—Pride of Haarlem:	
Rosy Carmine	
Darwin—Rev. E.	
Ewbank: Lavender	

36
BULBS
\$2

SELECTION "C"

Specially arranged World's Fair Offering. Brilliant colors from white to purple. 6 each of 6 different varieties. Separately Packed, Labeled.

Darwin—Black Eagle:	
Deep purple	
Cottage—Carrara: Pure	
white	
Darwin—Prince of	
Wales: Rose-scarlet	
Darwin—Venus: Satiny	
rose	
Darwin—The Bishop:	
Violet blue	
Darwin—Yellow Giant:	
Deep yellow	

36
BULBS
\$2.25

SELECTION "D"—SAVE 25c BY ORDERING BOTH "B" and "C"

These 12 varieties, all World's Fair Exhibited, run the whole range of glorious color. Here's your opportunity for your garden to lead the PARADE OF NEIGHBORHOOD GARDENS FOR 1940. 6 each of 12 varieties.

72 Bulbs \$4.00

OR SPECIAL DISCOUNT PRICES. SEE INSIDE

TULIPS

London World's Fair Exhibited

SPECIAL OFFER

POSTMASTER: If addressee has removed and new address is known, notify sender on FORM 3547 postage for which is guaranteed.

FLOWERFIELD BULB FARM

20 pages, fully illustrated, of top-size
Bulbs and Roots in our Big, New

FALL 1939 Catalogue

FREE

Get your copy NOW — for here is the finest array of Fall planting Bulbs and Roots we have ever offered to the public! Top-grade products at rock-bottom prices — made possible only by our volume production and scientific farming methods.

farm and see for yourself our magnificent floral displays and plantings, particularly attractive during June through September. By auto: Route 25 to Smithtown; then left on 25A 4 miles. By L.I.R.R.: Flower-field Station (Directly on our property).

FLOWERFIELD BULB FARM

(Successor to John Lewis Childs)

FLOWERFIELD

LONG ISLAND, N. Y.

Per Doz.	Wanted Amount	Amount to cover my order.	before my order.	to cover my order. <input checked="" type="checkbox"/> I have deducted 5% for ordering Number Selections	Cost
\$.50	3.70	3.70	3.70	SELECTION "B",—36 Blbs. \$2.00	\$
\$.55	3.80	3.80	3.80	SELECTION "C",—36 Blbs. \$2.25	\$
\$.60	3.85	3.85	3.85	SELECTION "D",—72 Blbs. \$4.00	\$
\$.65	4.10	4.10	4.10	<input checked="" type="checkbox"/> Please send me your Fall 1939 Catalogue free.	\$
\$.70	4.30	4.30	4.30	Name	
\$.75	4.50	4.50	4.50	Street	
\$.80	4.85	4.85	4.85	City	
\$.85	5.05	5.05	5.05	State	

• USE THIS CONVENIENT ORDER BLANK •

Flowerfield Bulb Farm, Flowerfield, L.I. Please send me the tulip selections I have checked below. I enclose \$ to cover my order. I have ordered 5% for ordering before August 15th.

Cost	Number of Selections	Wanted	Selection "B", -36 BuIbs, \$2.00	Selection "C", -36 BuIbs, \$2.25	Selection "D", -72 BuIbs, \$4.00	Total	\$